

# Performance Task - Idea Generator

## Authentic Products and Performances

## Student Roles

## Audiences

<b>Written</b>	advertisement	log	actor	pilot	advertisers board members boss businesses/corporations celebrities community organizations customers/consumers experts/expert panel family members peer/younger/older students foreign embassy friends government agencies/officials historical figures judge jury library patrons museum visitors neighbors school staff members radio listeners readers television viewers travel agent travelers visitors
	biography	magazine article	advertiser	playwright	
	book report/review	memo	artist/illustrator	poet	
	brochure	newspaper article	author	police officer	
	crossword puzzle	poem	biographer	product designer	
	editorial	position paper	candidate	reporter	
	essay	proposal	cartoon character	researcher	
	experiment record	questionnaire	caterer	scientist	
	game	research report	chairperson	ship's captain	
	journal	script	chef	social scientist	
	lab report	story	coach	taxi driver	
	letter	test	composer	teacher	
	<b>Oral</b>	audiotape	poetry reading	detective	
debate		rap	editor	travel agent	
discussion		skit	elected official	tutor	
dramatization		speech	engineer	zoo keeper	
interview		song	expert (in ???)		
newscast		teach others	eye witness		
<b>Visual</b>	advertisement	graph	film maker		
	cartoon	map	historian		
	collage	model	intern		
	collection	painting	interviewer		
	construction	photograph	inventor		
	data display	poster	lawyer		
	design	scrapbook	literary critic		
	diagram	sculpture	museum director/curator		
	display	slide show	newscaster		
	diorama	storyboard	novelist		
	drawing	videotape	nutritionist		
	filmstrip		panelist		
			photographer		

*Adapted from Understanding by Design Institute,  
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